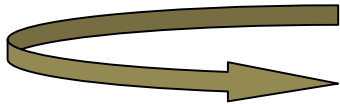


Alienation [*from our bodies, ourselves, our lives*]



Reconnecting

Validating experiences

- Breastfeeding is amazing
- Motherhood is empowering
- There is power in embracing womanhood and reconnecting to our bodies
- Feminism is about having options
- Mothers need support

Redefining

Reinterpreting & substituting meanings

- Breastfeeding is a feminist issue
- Breastfeeding is a reproductive right
- Motherhood is a powerful productive choice
- Breasts are for feeding babies (as well...)
- Feminism should not ignore public health evidence or stereotype
- Feminism should help women optimize as they desire

Normalizing

Creating new customs & norms

- Truth-telling about breastfeeding and motherhood
- Valuing our bodies and embracing wholeness
- Obtaining political, social and cultural supports for women and children
- Gathering around collective justice not individual liberation